

IBISWorld for Academic Libraries

“From a librarian’s point of view, the reports offer a product that is reliable and independent.”

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IBISWorld is a trusted supplier to numerous UK academic institutions

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IBISWorld provides industry intelligence that analyses the performances of 400+ UK industries.

Each industry report provides the most detailed performance data and analysis on the market, including supply chain information, forecasts, risk scores, operating strengths and weaknesses, analysis of external drivers, major player market strategies, and industry profit and costs benchmarks.

Our reports are published at the five-digit level of the United Kingdom Standard Industrial Classification (UK SIC).

IBISWorld is an online industry solution. Reports are updated up to four times per year, and are available in three user-preferred lengths: four-page iExpert Summaries, Industry Reports of 25-30 pages and 20-page Risk Rating Reports. Our strategic database covers all reports to give you a bird’s-eye view of the economy. Report data and analysis can be downloaded as value-added content for your presentations.

Easy-to-Use Format

IBISWorld is an online resource available to students 24/7. Reports provide your students with invaluable online research for coursework on large and niche industries, and for preparation for job applications and interviews.

Each report follows a consistent format that allows users to find answers quickly, compare and benchmark industry data and analysis, and integrate our data into reports.

Independent & Accurate

Our information is based on official data sources, such as UK SIC. Our data forecasts are fully explained so your students truly understand how an industry works. With IBISWorld, you don’t just get the “black box” results - our data is supported by analysis and available for download in Excel format.

Market share data on industry major players, and analysis of the strategies these companies pursue, helps place our reports in the real world.

Our reports are updated up to four times a year, so you always have access to the latest data and trends.

Career Development

Increase the chances of students leaving university job-ready. IBISWorld industry reports can better prepare your students for interview and job success. The more a student knows about a hiring firm, its competitors and the industry in which it operates, the more likely they will talk the talk at interview time. Your students’ performance reflects on your school – make sure they reach their potential.

Additional Products

In addition to our industry research, IBISWorld’s Risk Rating reports provide a single, comparable risk score for every industry for the coming 12-month period.

We also have a growing international collection, producing Global industry reports, UK, China, Australian and New Zealand industry reports, and research on 300 economic, demographic and consumer variables that affect industry performance.