

IBISWorld for Commercial Banks

“The reports themselves and IBISWorld in general give me reliable and high-quality intelligence that I can use to apply in very practical ways to assist my clients.”

Current client

IBISWorld provides industry intelligence that analyses the performances of 400+ UK industries.

Each industry report provides the most detailed performance data and analysis on the market including supply chain information, forecasts, risk scores, operating strengths and weaknesses, analysis of external drivers, major player market strategies, and industry profit and cost benchmarks.

Our reports are published at the five-digit level of the United Kingdom Standard Industrial Classification (UK SIC).

IBISWorld is an online industry solution. Reports are updated up to four times per year and are available in three user-preferred lengths: four-page iExpert Summaries, Industry Reports of 25-30 pages and 20-page Risk Rating Reports. Our strategic database covers all reports to give you a bird's-eye view of the economy. Report data and analysis can be downloaded as value-added content for your presentations. IBISWorld's extensive report collection has the answers that help you identify and win new business, and deliver client-relevant messages that strengthen existing relationships.

More Loans

Relationship Managers use our extensive research to identify new business opportunities. Our concise iExpert Summaries get you up to speed on industry conditions and jargon before

meeting with prospects. Our national and state industry reports also help Relationship Managers build and maintain profitable client relationships by giving a deeper understanding of clients' specific industries.

Better Loans

By benchmarking a loan applicant's actual or projected performance and costs against the industry average, managers can determine how realistic the business plan is. Thoroughly vetting loan applicants means that better loan applications get passed on to the credit department. Industry research can also help determine a borrower's capacity. Our research includes analysis that helps explain how successful businesses operate. Credit Analysts can use this to make an accurate assessment; by understanding why an industry exists, they can gain insight into its strengths and weaknesses.

Diverse Loans

To help segment and diversify your portfolio, we supply industry-wide statistics for revenue, enterprises, establishments and employees, as well as 10-year historical figures and five-year forecasts. Additionally, our Risk Ratings Reports score an industry's structural risk, revenue growth risk and external sensitivity risk. We then assign an overall industry risk score.

Select Clients

Bank of China
Allied Irish Bank
Bank of Ireland
Lloyds Banking Group
Canara Bank