

IBISWorld for Legal Professionals

In-house counsel and senior management want to know that their outside legal professional understands their industry

IBISWorld provides industry intelligence that analyses the performances of 400+ UK industries.

Each industry report provides the most detailed performance data and analysis on the market, including supply chain information, forecasts, risk scores, operating strengths and weaknesses, analysis of external drivers, major player market strategies, and industry profit and cost benchmarks.

Our reports are published at the five-digit level of the United Kingdom Standard Industrial Classification (UK SIC).

IBISWorld is an online industry solution. Reports are updated up to four times per year, and are available in three user-preferred lengths: four-page iExpert Summaries, Industry Reports of 25-30 pages and 20-page Risk Rating Reports. Our strategic database covers all reports to give you a bird's-eye view of the economy. Report data and analysis can be downloaded as value-added content for your presentations.

IBISWorld's extensive report collection has the answers that cut hours from first-stage project research, help you identify and win new business, and deliver client-relevant messages that strengthen existing relationships.

Win New Business

IBISWorld also provides a resource for legal professionals to quickly get up to speed on an industry, and secure new business by becoming a trusted advisor. IBISWorld works with business development departments in law firms in two ways: tactically, when pitches are being developed; and strategically, when you are looking to ascertain which industries to target.

Build Value

In-house counsel and senior management want to know that their outside legal professional understands the industry they are in, and can communicate this information effectively. IBISWorld covers more than 400 industries and our iExpert reports, which are four-page summaries of the longer 30-page reports, include a SWOT analysis and questions. These can help prepare solicitors for meetings and pitches.

Client-Focused Research

A quantifiable and comparative understanding of risk will help your firm mitigate enterprise risks before an engagement is accepted. This is because IBISWorld scores the non-financial risks of doing business in an industry. Proactive users can monitor threats to a firm's client list and identify stable opportunities for new business.

Be Proactive

Industry changes provide opportunities for new business. So you need to gain a competitive edge by providing partners with industry research that strengthens presentations and proposals.

IBISWorld can help partners and marketing departments identify potential clients – for example, firms in industries that are growing or declining quickly; facing company consolidation; experiencing changing regulations, globalization, taxation or technology.

Our searchable database and consistent style facilitate comparisons across more than 400 industries.

Select Clients

Walker Morris
Dentons UKMEA LLP
Hill Dickinson
Fisher Jones Greenwood
DWF